

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application for:

PORTER

Application No.: 09/517,874

Filed: March 2, 2000

For: EXCLUSIVE USE DISPLAY
SURFACE AREAS AND
PERSISTENTLY VISIBLE DISPLAY
OF CONTENTS INCLUDING
ADVERTISEMENTS

Examiner: Sax, Steven Paul

Art Group: 2174

Confirmation No. 5325

MAIL STOP AMENDMENT

Commissioner for Patents

PO Box 1450

Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION

To The Commissioner for Patents:

INTRODUCTORY COMMENTS

This paper is submitted in response to the Office Action mailed November 1, 2007. The shortened period for response, with one month's extension, extends to March 1, 2008. Claims 1-34 remain pending in the application. Claims 30-34 have been withdrawn by the Applicant from consideration. Claims 1-29 have been rejected by the Examiner. Consideration of the above-captioned application in view of the comments to follow is respectfully requested.

Amendments to the claims begin on page 2 of this paper.

Remarks begin on page 10 of this paper.